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## **Technology Associates Limited achieves Microsoft Gold Project and Portfolio Management Competency for fifth consecutive year**

*Technology Associates Limited earns gold competency status and places the business in the top 1% of all Microsoft Partners worldwide.*

**London, United Kingdom — February 3rd 2016 — Technology Associates Limited** today announced it has achieved a Gold Project & Portfolio Management competency, demonstrating a “best-in-class” ability and commitment to meet Microsoft Corp. customers’ evolving needs in today’s dynamic business environment and distinguishing itself within the top 1 percent of Microsoft’s partner ecosystem. To earn a Microsoft gold competency, partners must successfully complete exams (resulting in Microsoft Certified Professionals) to prove their level of technology expertise, and then designate these certified professionals uniquely to one Microsoft competency, ensuring a certain level of staffing capacity. They also must submit customer references that demonstrate successful projects (along with implementing a yearly customer satisfaction study), meet a revenue commitment (for most gold competencies), and pass technology and/or sales assessments.

“This Microsoft Gold Project & Portfolio Management competency, showcases our thought leadership and expertise in today’s PPM space. Additionally, the Gold competency demonstrates our deep knowledge of PMO best practices and Operations Change Management as it applies to Microsoft solutions and products,” said Kelvin Kirby, CEO of Technology Associates Limited. “We plan to accelerate our customers’ success by serving as trusted advisors, and in developing and implementing business solutions that meet their business demands.”



“By achieving a gold competency, partners have demonstrated the highest, most consistent capability and commitment to the latest Microsoft technology,” said Phil Sorgen, Corporate Vice President, Worldwide Partner Group at Microsoft Corp. “These partners have a deep expertise that puts them in the top 1 percent of our partner ecosystem, and their proficiency will help customers drive innovative solutions on the latest Microsoft technology.”

Technology Associates has had a long history of implementing software-based solutions for project management, particularly those based on the Microsoft platform. “We continue to promote, advocate, develop and implement solutions based on Microsoft Project, Project Server, Project Online, SharePoint and Office 365,” said Kirby. “It’s almost second nature for us now. And we have some great tools available to help migrate customers from on-premise to cloud, as well as from other applications. Cloud is increasingly the way to go as it reduces costs dramatically and negates the need for infrastructure, and (to a large degree) patch management”.

Commenting further, Kirby said, “We are passionate about what we do here, and, more importantly, we are passionate about what we can do for our customers, and to be able to transform their businesses through our consulting, support and training services.”

The company delivers a range of services in many technology areas including Microsoft Project, Project Server, Project Online, SharePoint, Office 365, Windows 10 (and earlier), as well as social media and business management.

Technology Associates has been a Microsoft Gold Competency Partner in PPM for over five years, and adds to a growing list of other Gold and Silver competencies, including Midmarket Solutions, Collaboration & Content, Search, DataCenter, and Hosting.



**“This PPM Gold Competency allows us to continue to differentiate ourselves from the competition and establishes us as a preferred partner for many companies requiring consulting in Microsoft Project or related applications and services. We are committed to serving the needs of customers who rely on Microsoft-based solutions,” said Kelvin Kirby, CEO. “We look forward to helping our customers realize their full potential by continuing to focus our areas of technology expertise in response to today’s increasingly complex business needs.”**

## **About Technology Associates Limited**

**Technology Associates Limited** is one of the leading global project management consultancies specializing in Microsoft Project and Project Portfolio Management (PPM) Solutions. Since 1990, Technology Associates has provided deployment, consultancy, development and training services to more than 1,200 organizations including some of the world's leading companies, and has an international presence throughout the world. Technology Associates has deployed hundreds of EPM & PPM solutions and deployed more than 2,000 Microsoft Project solutions. As a Microsoft Gold Competency partner already in Project and Portfolio Management (earned for our Project Server products, services and utilities), and with several other Microsoft Competencies at Silver level, the company has built a solid reputation for delivering high quality services, training and solutions, and providing exceptional value for money. Headquartered in the United Kingdom, with offices in New York, San Francisco, and India, and a strategic partner network covering Asia Pac, Middle East and ROW, Technology Associates work with all sizes of business (with a strong focus on SME's) in delivering PPM and SharePoint solutions. As well as developing solutions, the company also provides full consultancy, support and training for on-premise and cloud-based PPM and SharePoint solutions, as well as Office 365.

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